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SEBASTOPOL

**SONOMA COUNTY
CALIFORNIA**

WHERE THE GREAT

**GRAVENSTEIN
APPLE**

GROWS

Sebastopol Times Print

SEBASTOPOL

SONOMA COUNTY, California,—located 7 miles west of Santa Rosa (the county seat), 50 miles north of San Francisco, 15 miles from the coast,—is one of the most delightful and healthful portions of the State. Population, 2,000.

The climate is of the semi-coast type — rarely too hot or too cold. The great Russian River, with its magnificent scenery, is nearby.

The land is rolling, the soil is a rich, deep, sandy loam, producing immense crops of Apples, Berries, Vegetables, Grapes, Cherries, Peaches, Nuts, etc.

WITHOUT IRRIGATION

It is surrounded by a community of small home owners, desirable citizens, many families making a good living on five acres. The poultry business is a factor here, many small farmers combining poultry with the products of the land, thereby securing for themselves prosperity from very small acreage. The country is well served with daily rural mail.

The *Gravenstein Apple* is our leader, and is grown to a greater perfection here and matures earlier than in other portions of the State, and is proving a bonanza to owners of orchards of this variety—they reach the markets as early as July and August. No other apples of the quality are shipped so early, hence they are eagerly sought for and command high prices—the demand is largely in excess of the supply. Other apples, of all

varieties, mature later, and are produced in large quantities.

MR. LUTHER BURBANK'S experimental gardens are close to Sebastopol. Note what he says about the *Gravenstein Apple*: "It, above all others, has proven to be a money winner in Sonoma County; a healthy, vigorous tree, always bears a good crop, is of the best quality of all known apples, taking into account all uses to which the apple is put.

"It is the best drying apple for quality and appearance when dried. It is handsome, good size, of superior quality. Sonoma County seems to be its home. It cannot be raised in the hot valleys. It has often been said that if the *Gravenstein Apple* could be had throughout the year, no other apple need be grown."

The Gold Ridge fruit belt (at Sebastopol) produces all the fruit, berry, nut and wine products that can be grown in California.

More than 1,000 tons of Lawton blackberries are annually produced. Sebastopol admittedly is the home of the blackberry; eighty per cent of the market blackberries raised in California are raised here. All other berries are grown in large quantities.

The local canneries and shipping facilities are taxed to their utmost to take care of the output during the fruit season.

Much land about Sebastopol is finely adapted to gardening.

Sebastopol has cheap transportation, is well provided with Public Schools, including one large, beautiful High School, and churches

of all denominations.

The advantages of this section are summed up as follows, to-wit: Land at reasonable prices, productive soil, climatic conditions, nearness to markets, transportation facilities, by steam and electric railways, and but sixteen miles to tide water (at Petaluma) and ready markets for all products.

If you desire to get out of the old "rut" of living, away from the exactions of society, the tyranny of strikes and trusts, provide for old age and enjoy what there is of good in life, the opportunity is here presented.

Now as to the estimate of profits from the land. To add to its revenue many persons plant blackberries or grape vines between the rows of apple trees; these are removed at the end of the sixth or seventh year, when the apple trees come into bearing.

Blackberries yield a good crop the second year, and should give at least \$75 net per acre annually thereafter until the apple trees come into bearing.

The apple trees should produce from the seventh to the tenth year from \$50 to \$100 per acre per annum; tenth to twelfth year, \$150 per acre; from the twelfth to the fifteenth year, \$250 per acre; from the fifteenth to the twentieth year \$350 or more per acre.

These figures we deem conservative. Much more might be written about this good country, but space will not permit. Come and see for yourself. Address,

Secretary Gravenstein

Apple Show Association,

Sebastopol, Sonoma County, California.

SEBASTOPOL

Is located 50 miles north of San Francisco.

Is a fruit center with canneries, a winery and several large fruit packing houses, including the Sebastopol Apple Growers' Union.

Is a community of small homes.

Is the largest producer and shipper of berries on the Pacific Coast. Sebastopol Berry Growers, Inc., shipped 39 cars to middle west points season 1913. Total production for year 1912 was 2600 tons.

Has a population of 2000 happy, prosperous people.

Has steam and electric railway service.

Has a nearly perfect climate.

Has a Grammar School and a Union High School.

The home of the Gravenstein Apple, on the market in July and August.

Luther Burbank's Experimental Farm is located at Sebastopol.

Holds the earliest Apple Show in the United States, staged in August.

Sonoma County produces one-half of the egg output of California; Sebastopol ships 20 per cent of this output. Sebastopol pays out \$40,000 spot cash per month for this product.

Wants more good people to locate here.

Sebastopol Chamber of Commerce.

Sebastopol, Sonoma Co., Cal.

(OVER)

THAT old Dame Nature was unquestionably wise is shown by her discernment in the bestowal of favors. A legend reveals the fact that she completed the adornment of the rest of the world before showering her gifts on the country surrounding Sebastopol, that that section might be given the advantages gained through large experience. This course was decided upon at the commencement of the old lady's career, after careful investigation of conditions, which disclosed rare opportunities to complete a great task with a triumphal flourish.

This is the reason why Sebastopol and vicinity possesses such charms and is recognized as the best spot on earth. Dame Nature found the necessary material here for perfect adornment.

Ages after the Grand Old Dame had completed her gigantic and marvelous undertaking, along came Luther Burbank, the world-renowned plant wizard, in search of suitable soil and climatic conditions for experimental grounds.

The fact that Mr. Burbank, after an exhaustive investigation of other localities, purchased land sufficient for his purpose just outside the western limits of Sebastopol more than justifies the flattering statements made above.

All of Mr. Burbank's fruit creations have been propagated in this soil.

(OVER)